



ZUVA FUNDING-READINESS

Mentorship Programme

APPLICATION FORM

..... A - YOUR COMPANY

Background information about your entity

Company Name _____

Company registration number _____

Shareholders _____

Directors _____

BEE status level _____

Important registrations (PAYE/VAT/SDL/NCR/COIDA etc) _____

Founders and management team _____

Advisors (bankers, accountant, lawyers, etc) _____

..... B - YOUR BUSINESS AND PRODUCTS

Detailed information about your business and products

Main area (s) of business _____

Current customer base _____

How do you see this customer base growing? _____

What is the profile of the customer you want to target and the size of your potential market? _____

..... C - VISION

A Picture of Where You Want to Be in the Future - Something Beyond Yourself and Your Capacity

Describe your vision below in seven (7) words or less. _____

..... D - Mission

A More Concrete Statement that Describes What You Do, Who You Do it For, and How You Do It

Describe your mission below in narrative form in 100 words or less. _____

..... E - Values

The Principles and Character by which You Live and Execute Your Vision and Mission

Write up to seven (7) values below that reveal the principles and character, which support your mission and vision. These are things which are mandatory, not optional, in the process.

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____

..... F- GOALS

An Action-Oriented Statement that Describes Desired Outcomes and End Results

Write up to seven (7) goals below aligned with your mission and vision, and which directly support the successful attainment of your mission and vision. Each goal should start with an action verb, e.g. "our goal is to ensure that no household in South Africa should ever lack an affordable means of communication again"

- 1. _____

- 2. _____

- 3. _____

- 4. _____

- 5. _____

- 6. _____

- 7. _____

..... G - RESOURCES NEEDED

Those People, Information, Tools, Equipment, Capital, Etc., that You Need to Execute Your Action Plan Successfully

List the specific resources you need to reach your goals successfully.

- 1. _____

- 2. _____

- 3. _____

- 4. _____

- 5. _____

- 6. _____

..... H - CONTACT INFORMATION

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Contact information of Applicant
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Name _____

Contact number (work) _____

Contact number (home) _____

Contact number (mobile) _____

Address (work) _____

Postal Address _____

Email Address _____

Date _____ Name _____

Signature _____